

GOSA annual meeting

GOSA's purpose is to preserve and promote the endangered and minority breed of livestock: Gloucestershire Old Spots pigs in the United States

SEP 8, 2013



Agenda

1. President's opening remarks
2. Treasurer's Report (financials and membership)
3. Secretary's Report
4. Announcement of balloting results (resolution to amend the articles of incorporation)
5. Registrar's Report
6. Updates from Chairs/Project Leaders
7. Goals for next 12 months
8. Miscellaneous topics
9. General Discussion or Q&A



GOS Pork photos



09/08/2013

Gloucestershire Old Spots of America Inc
Proprietary - Restricted



GOSA Inc - We're growing !!!

GOS MEMBER BREEDER MAP SEP 2013

-  GOSA MEMBER & BREEDER (62)
-  GOSA MEMBER (35)





Meet the GOSA Board

(members, just like you!)



President – Sally Doherty, Ph.D.

Appointment
pending

Vice President & Member Representative – David Schmechel

Secretary – Kris Johnson Bell

Treasurer – Hilary Craig, CPA

Registrar – Sally Doherty (acting)

Coming soon-
board seat

GOS Genetics Officer – Pete Gasper



Recognition of Robyn Metcalfe, Ph.D.

- Thank you to Past President Robyn Metcalfe – who served GOSA & it's predecessors for more than 17 years
- Robyn now serves GOSA in an advisory role.
- Remains active in the heritage conservancy community
 - Director of The Food Lab
 - Visiting scholar/Research Fellow at Univ of Texas (Austin)
 - Founder, Director, CEO, Kelmscott Rare Breeds Foundation and Farm
 - Featured on TV programs such as Martha Stewart Living. NPR's Living on Earth.
 - Past recipient of design, community, & conservation awards



2013 successes & setbacks

President's Message (Sally Doherty)

- ✓ Many new members and new breeders ~100
- ✓ Record # of Registrations.
- ✓ Redesigned & Launched a new website/emails
- ✓ Facebook & GOSA yahoo group (gospiggroup)
- ✓ Automated backup system for our database
- ✓ Attended GOSBPC Annual Meeting in England
- Tumultuous period for subset of the membership
- ✓ Elevated the position of Genetics Chair to a board seat.



President's Message (continued)

➤ New Volunteers in 2013

- GOSA Projects Chair: Dawn Stuart
- Online Herdbook project – Dawn Stuart Bob Rogers
- Social Media and Surveys – Jessica Collins
- Litter Notification proposal – Yvonne Wright



➤ Continuing volunteers:

- IT and Web support: Luke Shipman

➤ Consultant: Chuck Bassett

- 10 years as Executive Director of the ALBC (2002 – 2012)

➤ ByLaw's revision: evolution from club to non-profit corporation

- Directors and Officers distinction (advisory vs operational)
- Tiered governance model with Standing Operating Procedures





President's Message continued

- GOSA promotes the conservation of the GOS herd population in America by supporting breeders, pork producers, small farmers, new farmers, chefs, University researchers, peer heritage breed conservancy's, and YOU.
- GOSA is responsible for the complete and critically important US GOS herdbook. Think of this as our lifeblood.
 - dates back to the 1996 importation of 20 animals from the UK by Kelmscott Farm (Metcalf – GOSA Past president)
 - Top priority to maintain genetic integrity and monitor diversity of the US herd.
 - Accurate inventory of animals is of vital importance.
- Long standing relationship with Livestock Conservancy (USA) and GOS Pig Breeders Club (UK)
- 17 years of service and support to the membership.



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Secretary's Report

(Kristina Johnson Bell)

- **Newsletter:**
 - Published through winter 2012/2013.
 - Electronic delivery via email, yahoo group, website
 - Sheila Palotnick answered “call for volunteers” and has come forward to reenergize newsletter for 2013/2014
- **Contact Forms & Advertising Requests (9/2012 – 8/2013)**
 - GOSA website contact forms: 73 submitted and answered
 - Market Place Ads: 64 requests added to website
 - 6 months posting duration before expires
 - Please continue to utilize these member benefits.



Secretary's Report

(Kristina Johnson Bell)

- **Member Addresses (have you moved?)**
 - Please help your board secretary and your board registrar
 - Provide updated e-mail address & postal mailing address.
 - Send to secretary@gosamerica.org
 - Some email addresses“bounced” . Phone #s have changed.
- **GOSA annual membership drive begins in November of each year.**
 - Renew online and pay via paypal
 - Or request a renewal form be mailed or emailed to you



Ballot Measure (Thanks for voting!!!)

- Vote results: 34 Support and Approve the amendment . 8 Do Not Support or Approve the Amendment
- **The measure passes. GOSA Articles of Incorporation will be amended.**

RESOLVED, that the corporation be, and it hereby is, authorized to amend Article IV of its Articles of Incorporation as follows:

The internal affairs of the corporation shall be regulated by its Board of Directors as described in the Bylaws. The number of directors of the corporation shall be FOUR, which number may be increased or decreased pursuant to the bylaws of the corporation. An action required or permitted to be taken at a board meeting may be taken by written action signed, or consented to by electronic communication, by the number of directors that would be required to take the same action at a meeting of the board at which all directors were present.



Treasurer's Report

(Hilary Craig, CPA)

- 2012 financial report provided to the membership in June
- 2012 Taxes completed and filed on time
- 2013 mid-year report provided to all GOSA members
 - August 31, 2013 positive balance sheet of \$6255.25
- 2014 budgetary planning is underway now
 - Goal is for 2014 income to exceed expenses by > \$500



Treasurer's Report (2013 midyear)

Gloucestershire Old Spots of America		
Actual Financial Results For Year to Date 2013		
Profit & Loss		
January through Sept. 5, 2013		
Income		
Membership Dues	2,270.00	(1)
Registration & Transfers	1,654.20	
Sales Income	28.00	
Shipping/Processing Charges	157.90	
Total Income	4,110.10	(2)
Expenses		
Bank Fees	7.00	
Dues & Subscriptions	49.99	
Insurance	450.00	(3)
Legal & Professional Fees	2,152.50	(4)
Merchant Account Fees	158.11	
Office Supplies	397.10	
Postage & Delivery	176.35	
Website Fees	72.99	
Total Expenses	3,464.04	
Net Income	646.06	

Comments to the Financials

- (1) We have 99 members to date. See reconciliation to membership revenue below.
- (2) Total income year to date is \$129.21 over total revenue for all of 2012. We expect to generate another \$200 in additional revenue for the remainder of 2013.
- (3) A new cost for the 2013 year and going forward is Board Insurance to cover officers and volunteers.
- (4) Legal & professional fees related to the revision to our bylaws and miscellaneous consulting. one time charges.
- (5) All other expenses are normal business expenses for operating costs.

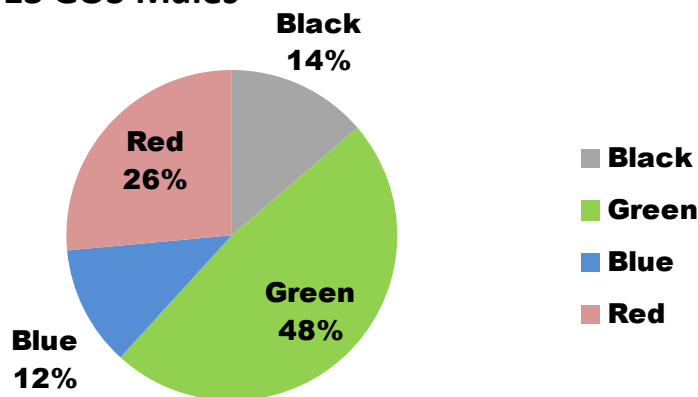
<u>Member Dues Reconciliation</u>	
Total Dues per QB Report	2,270.00
Plus 6 Members Short by \$5 each	30.00
Plus members pd in 2012 for 2013	175.00
Total Member Fees	2,475.00
Total Members	99.00
Annual Fee Amount	25.00
Total Member Fees	2,475.00



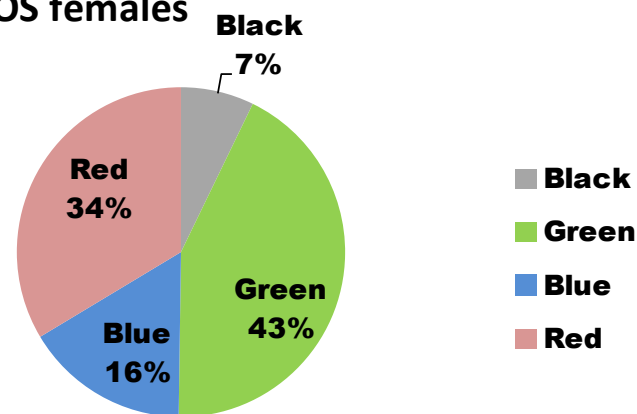
Registrars Report (Sally Doherty)

- ✓ New Record for GOS America!!!
- ✓ 2013 Year to Date: >300 new animal registrations (vs 238 in 2011)
- ✓ Good increase in number of red group registrations.
- ✓ Modest, but still positive, improvement in Black and Blue groups
- Reminder – follow the breed standard when selecting breeding stock.
- Reminder – Keep detailed breeding records and take good photos

2013 GOS Males



2013 GOS females





GOSA Genetics Chair (Pete Gasper)

- 2013 Accomplishments:
 - Consulting & Research
 - DNA Testing
 - Census Preparations
- 2013/2014 Plans:
 - Ongoing consulting
 - Census
 - Breed Analysis
 - Educational Materials
- How can you help us help the breed?
 - Volunteer
 - Register your pigs.
 - Keep good records.
 - Educate yourself.
 - Keep the best & eat the rest!



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Roadmap update and progress:

Sept 2013

Board Experience

- *Bylaws upgrade to match our nonprofit status*
- *Not enough human cycles among us to get all the work done*
- *Processes reliant on heroics of individuals → not sustainable for the long haul.*
- Create “portable processes” where we can help each other easily and can benefit from volunteers

Improve Member Experience

- Create Predictable cycle times (it takes a week, or it takes a month, make it predictable)
- Simplify registration process (electronic, paypal, other methods?)
- Provide easy access of information, particularly the breed registry database (no more “go fish”)

Outreach

- Select a forum(s) (Facebook, WWW, Yahoo group, News Letter)
- Meet the Board
- Promote and reinforce positive breeder behaviors (bronze, silver, gold breeders)
- Provide checklists and guidance to new breeders & hog farmers (stop asking the “big” breeders the repetitive & basic hog husbandry questions)

Conserve the Breed (GOS US)

- Create a roadmap to take us from where we are today to where we want GOS to be in 3 or 5 years
- Organize the farmers and give assignments (you focus on raising and improving the line of Blue Boars...)
- meaningful ties to like minded groups (ALBC, Universities, GOS-UK)
- If necessary, raise money.

✓ Non-Profit in good standing

✓ Herd growth & Herdbook Integrity

✓ Social Media presence is ramping up

✓ Volunteer Base is growing



Short term focus areas

1. Create policy for dealing with GOS pigs from illicit registries; Philosophy: Protect these critically endangered pigs from human frailties.
2. Refocus our energy on the primary mission of preserving and promoting our beloved GOS breed
3. Educate and assist new members and breeders as they begin their journey with this rare breed
4. Proactively engage and support partner conservancy type organizations
5. Competition can be good in that it adds an increased sense of urgency and sharpness to all that we do.
6. Further develop our volunteer base, and develop bench strength for board positions and succession plans
7. Recruit a new Registrar!!! (the registrars desk remains open)



Misc. Topics – GOSA Trip to England



Goals of the trip

1. Succession Planning - Robyn retiring
2. Relationship building
3. Compare practices
4. Maintain open communications
5. **Support each other in conservation of this breed**

Sep 7, 2013 – message from our friends in the UK: “the GOSA Board has the full support of GOSPBC with a view to ensuring the ongoing development of the GOS breed in the USA.



13SEP2013 note – Robyn & Sally paid for the trip Out of their own pockets.
No GOSA monies were used.



Misc topics (intro to David Schmechel)

- Breeder of foundational GOS breeding stock
- Past Vice President of GOSA
- Wrote original GOSA bylaws
- Serves in advisory role to GOSA Board
- GOSA board recently requested David to accept appointment for vacated VP position
- Board role will be Vice President and Member Representative

Introductory Remarks from David...



GOSA Inc. is for everyone. Whether you are hobbyist, enthusiast, preservationist, pork producer or breeder

Thank you for your participation!!!
And a huge thanks to all of the volunteers





GOSA Inc's : AGM Sep 8th 2013 has ended

GOSA (Gloucestershire Old Spots of America Inc): The founding breeders registry for GOS hogs in the United States. GOSA promotes the GOS herd population in America by supporting breeders, pork producers, small farmers, new farmers, chefs, University researchers, peer heritage breed conservancy's, and YOU. GOSA's origins date back to 1996 and holds the original records and institutional history that will lead us into the future.

GOSA is a non-profit membership based organization, that is run entirely by volunteers – members like you. GOSA's purpose is to preserve and promote Gloucestershire Old Spot Hogs which is a heritage and critically endangered breed of livestock



End